



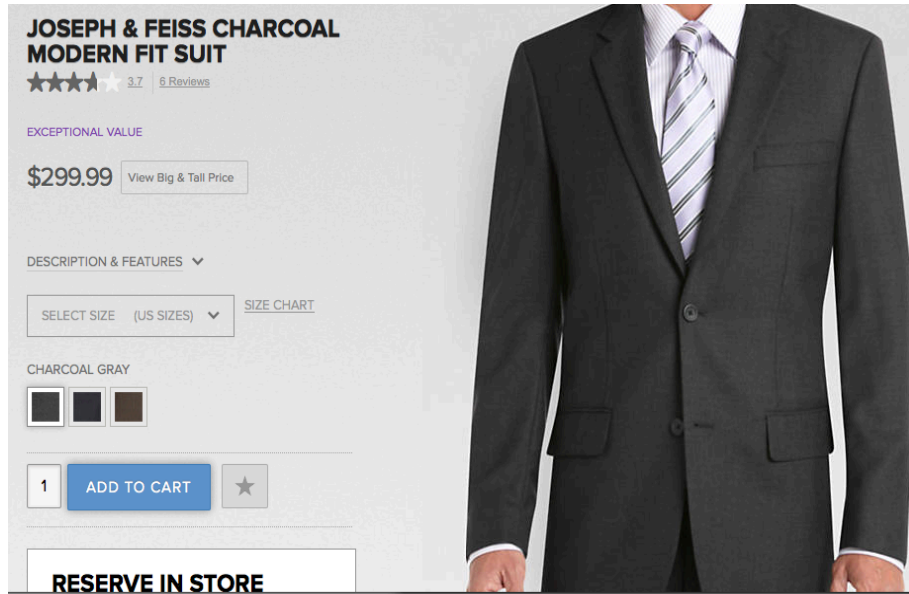
Conclusion

Through our projected sales and worst-case scenario our team has determined to reject this project. Our research, including our pro forma statement for the next three years has established that our net present value would be -\$117,871.76. Our profitability index was found to be 0.90, concluding that we should reject this project because it is less than one. Even though our best-case scenario shows a profitability index of 1.56, this is only a representation of a 27% reduction in cost of goods sold. Our strategy could be impeded if inventory was maintained and supplied in a more meticulous fashion. Through this program, Men's Wearhouse would increase their demographics and would allow them to create a new image for themselves. This new image would showcase Men's Wearhouse as a company for all men. Our research discovered a need in the market that has not been fulfilled, allowing our program to be revisited upon Men's Wearhouse ability to finance it. Through their recent merger and demerger with Jos A. Banks, Men's Wearhouse has spent a large amount of capital. In a few years' time they may be able to reevaluate this project to determine its plausibility. By providing this service for college men, Men's Wearhouse would be able to continue their world-class service through excellent customer support while also maximizing sales. At this time we are able to make the conclusion that our project should be not be approved or implemented as an extension of Men's Wearhouse.

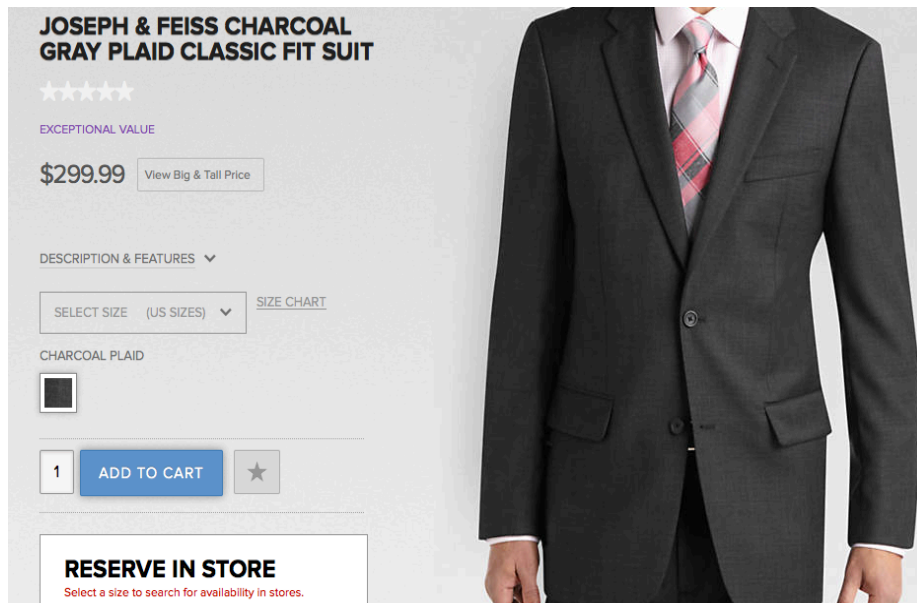


Appendix A:

For Product and Services



Suit Rental Option: Joseph & Feiss Charcoal Modern Fit Suit
Retail Price: \$299.99
Suit Rental Price: \$45
Suit Color Options: Charcoal Grey (pictured above), Blue Plaid and



Suit Rental Option: Joseph & Feiss Charcoal Grey Plaid Classic Fit
Retail Price: \$299.99
Suit Rental Price: \$45
Suit Color Options: Charcoal Grey (Pictured above)



JOSEPH & FEISS GRAY PLAID CLASSIC FIT SUIT
★★★★★
EXCEPTIONAL VALUE
\$299.99 [View Big & Tall Price](#)
DESCRIPTION & FEATURES ▾
SELECT SIZE (US SIZES) ▾ [SIZE CHART](#)
GRAY PLAID

1 [ADD TO CART](#) ★
RESERVE IN STORE
Select a size to search for availability in stores.

Suit Rental Option: Joseph & Feiss Charcoal Grey Plaid Classic Fit
Retail Price: \$299.99
Suit Rental Price: \$45
Suit Color Options: Gray Plaid (pictured above) and Taupe Stripe

JOSEPH & FEISS BLACK MULTISTRIPE PORTLY FIT SUIT
★★★★★ 5.0 2 Reviews
REG. \$479.99
CLEARANCE \$329.99
DESCRIPTION & FEATURES ▾
SELECT SIZE (US SIZES) ▾ [SIZE CHART](#)
BLACK MULTI STRIPE

1 [ADD TO CART](#) ★
RESERVE IN STORE
Select a size to search for availability in stores.

Suit Rental Option B: Joseph & Feiss Black Multistripe Portly Fit Suit
Retail Price: Originally \$349.99, now on sale for \$329.99
Suit Rental Price: \$55
Suit Color Options: Black Multi Stripe (pictured above), Taupe Multi Stripe, Navy Stripe Bone, Gray Basic Stripe, Gray Stripe Bone and Navy Multi Stripe.



WILKE RODRIGUEZ NAVY MULTISTRIPE MODERN FIT VESTED SUIT

★★★★★ 5.0 1 Review

EXCEPTIONAL VALUE

\$249.99 [View Big & Tall Price](#)

DESCRIPTION & FEATURES ▾

SELECT SIZE (US SIZES) ▾ [SIZE CHART](#)

NAVY MULTI STRIPE

1 [ADD TO CART](#) ★

RESERVE IN STORE
Select a size to search for availability in stores.

Suit Rental Option: Wilke Rodriguez Navy Multistripe Modern Fit Vested Suit
Retail Price: \$249.99
Suit Rental Price: \$35
Suit Color Options: Navy Multi Stripe (pictured above)

WILKE RODRIGUEZ NAVY MODERN FIT VESTED SUIT

★★★★★ 4.3 7 Reviews

EXCEPTIONAL VALUE ~~\$249.99~~

NOW \$199.99 [View Big & Tall Price](#)

Weekend Special!

SELECT SIZE (US SIZES) ▾ [SIZE CHART](#)

NAVY SOLID

1 [ADD TO CART](#) ★

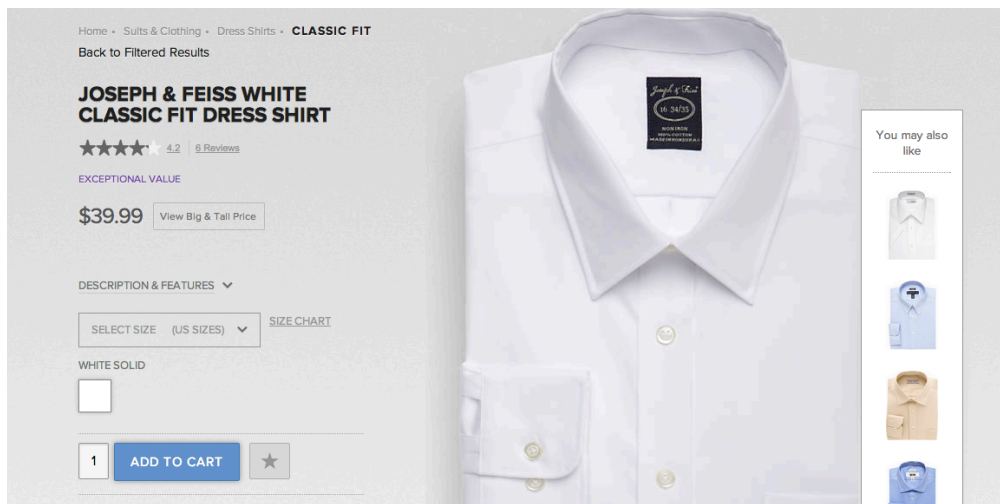
RESERVE IN STORE
Select a size to search for availability in stores.

DESCRIPTION & FEATURES

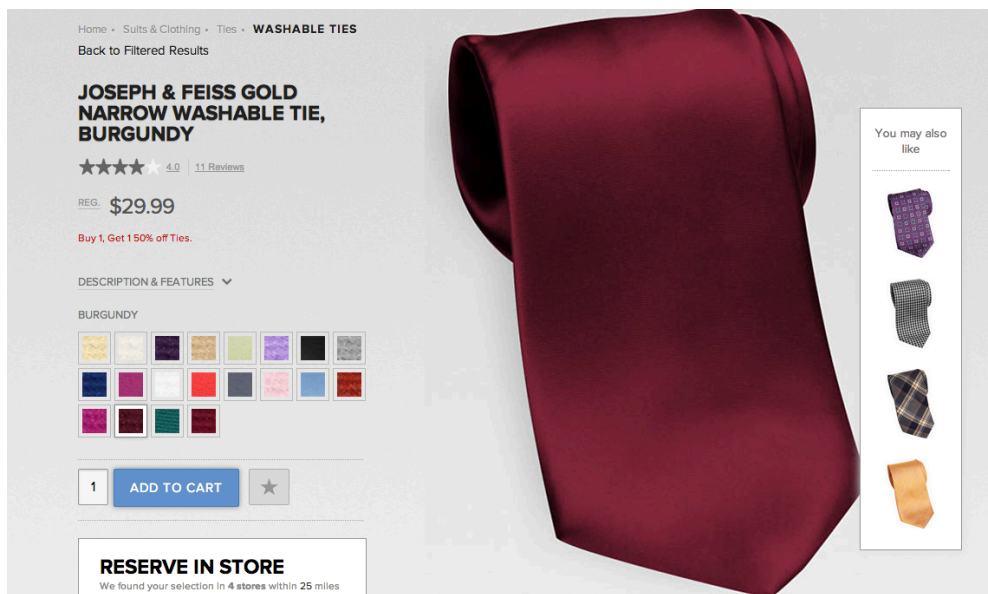
Featuring a navy hue and a four-button vest, this three-piece suit has classic style. Flat-front slacks and a modern fit create a contemporary feel.

[Read more](#)

Suit Rental Option: Wilke Rodriguez Navy Modern Fit Vested Suit
Retail Price: Original \$249.99, now on sale for \$199.99
Suit Rental Price: \$35
Suit Color Options: Navy Solid (pictured above), Blue Sharkskin, Olive Tic, Blue Multi Stripe.



Suit Rental Addition: Joseph & Feiss White Classic Fit Dress Shirt
Retail Price: \$39.99
Suit Rental Price: Included in the cost of each suit rental
Suit Color Options: White Solid (pictured above)



Suit Rental Addition: Joseph & Feiss Gold Narrow Washable Tie
Retail Price: \$29.99
Suit Rental Price: Included in the cost of each suit rental
Suit Color Options: Burgundy (pictured above), New Maze, Ecru, Plum, Beige, Apple Green, Lilac, Black, Silver, French Blue, Rust, Sangria, White, Red, Pewter, Pink, Light Blue, Fuchsia, Apple Red, and Aqua.