

Appendix B: Brochures



“A man should look as if he had bought his clothes with intelligence, put them on with care, and then forgotten all about them.”

- Hardy Amies

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GUY'D LINES

STYLE ADVICE AND HOW
TO'S

Buying Your First Suit



Tips and Tricks

If you can only afford to buy one suit, make sure it is adaptable.

Colors

- Navy or Dark Gray

What Can A Suit Do For You?

- Can wear the suit for multiple occasions: Weddings, Business Meetings, or Dinner Parties

A dark suit is good for all occasions and looks good at night too!

While Shopping

Ask to see the short, regular and long sized, to see the difference between the three

Fit is Everything

A conservative style is always a smart idea, it is timeless and always will be in style.

Buy The Correct Size

Most Men buy suits a size big, or small. Here are some tips and tricks to help.

- Pants should not hang over shoes but should not show too much sock
- Jacket sleeves should show a bit of the dress shirt
- Jacket length should not extend below fingertips

To Style a Suit Correctly

For formal occasions wear a white shirt and a dressy tie.

For casual occasions wear any color tie or shirt that match.

Decisions, Decisions

Cuffs or Plain Bottoms

Cuffs are better for taller men, where plain bottoms are more suited for shorter men.

To Pleat or Not to Pleat

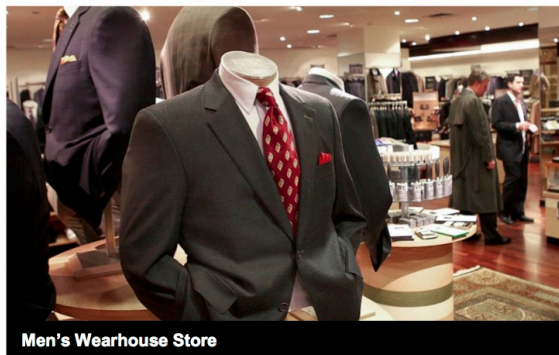
There is nothing wrong with pleats, however if you do not intend to wear a jacket they may not look the best.

Lapels

Make sure that the lapels are not rolled too high, there still needs to be some shirt and tie showing

Durability

The most durable suits are medium weight worsted wool, but there is not such thing as an all weather suit.



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Additional Questions

Contact Us

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Visit us on the web:
www.menswearhouse.com



“To be noticed without
striving to be noticed, this
is what elegance is about.”

- Luciano Barbera

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GUY'D LINES

STYLE ADEVICE AND HOW
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Details of a Suit



What Fit is Best?

Classic Fit

- Comfortable, easy to wear
- Less constriction, still maintain a clean body shape

Slim Fit

- Fitted closer to the body
- Versatile to different body types

Modern Fit

- Between Classic and Slim fits
- More fashion forward
- Not boxy, but mobility

Devil's in the Details

A suit is a necessity in every man's wardrobe. Even if only used on special occasions, the right suit makes the right impression. Although fit, lapels and vents are important, do not overlook simple parts of the suit such as buttons or types of pants.

Buttons: Ever Changing

- Two-buttons is most common and on trend, think about replacing a suit if it has more or less

Pants: The Great Debate

- Flat-front pants vs. Pleated pants

Flat-Front pants are standard, and most common, however pleated are acceptable. They provide more room in the waistline, just be sure to go for a smaller pleat. The more discreet the better.

Lapels and Vents

The small features matter when it comes to choosing a suit that fits a man's personality, lapels and vents are two such elements.

Lapels

A lapel is the collar area of the suit, and if out of date lapel is a big indicator of the suits age and style. The width of the lapel should stylistically mimic the width of ties being worn.

- Notch Lapel, Peak Lapel, and Shawl Lapel

Vents

Vents can dramatically change to look of a suit. Vents are the slits in the back the cut the suit.

- Center Vent, Side Vents, and No Vent

Each of these options is a personal and stylistic choice, please see a sales representative for more assistance.



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